

DEPARTMENT OF MATHEMATICS

Activity type :Field Trips (Intaraction with farmers)

Date: 12-04-2023

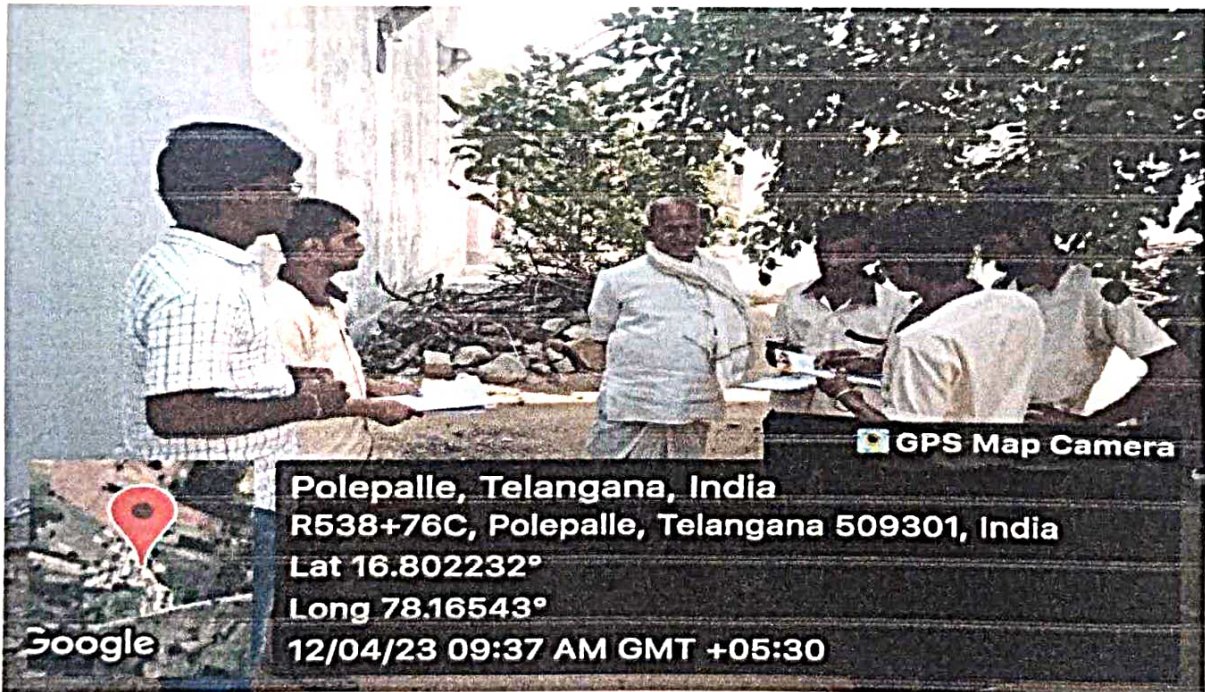
Time : 9 AM to 5 PM

Total Participated Students:26

Group &Year :MPC III year Students

Place: Macharam Village

Title: Report on Farmers' Awareness Program on Digital Payments in Macharam Village, JadcherlaMandal



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Introduction:

A Farmers' Awareness Program on Digital Payments was organized by MPC III year students from our degree college in Macharam Village, JadcherlaMandal. The objective of this program was to educate and empower local farmers about the benefits and usage of digital payment methods in their agricultural activities. This report provides an overview of the program, its activities, and its impact on the community.

Program Details:

Date:12/04/2023

Location:Macharam Village, JadcherlaMandal

Activities Conducted:

- 1. Introductory Session:** The program commenced with an introductory session explaining the significance of digital payments in modern agriculture. The importance of financial inclusion and access to digital financial services was highlighted.
- 2. Demonstrations:** MPC III year students conducted live demonstrations on various digital payment platforms and methods. They showcased how to make payments, check balances, and utilize digital wallets and apps.
- 3. Interactive Workshops:** The farmers actively participated in interactive workshops. They were provided with smartphones and guided through the process of setting up digital payment accounts, linking bank accounts, and conducting transactions.
- 4. Safety and Security:** A dedicated session was conducted to raise awareness about online safety and security practices. The farmers were educated about how to protect their financial information and transactions.
- 5. Q&A Session:** An open question-and-answer session allowed farmers to clarify doubts and seek guidance on specific digital payment concerns.

Impact and Feedback:

The Farmers' Awareness Program on Digital Payments in Macharam Village received positive feedback and had a notable impact:

1. **Increased Awareness:** Farmers gained a better understanding of digital payment methods and their benefits.
2. **Adoption of Digital Payments:** Many farmers expressed their interest in adopting digital payment methods for agricultural transactions, such as buying seeds, fertilizers, and selling produce.
3. **Confidence Building:** Farmers reported feeling more confident in using digital payment platforms, which they believed would improve their financial management.
4. **Safety Awareness:** The awareness about online safety and security practices was appreciated, helping farmers protect their financial information.

Challenges and Future Plans:

While the program was successful, some challenges were identified:

1. **Limited Access:** Not all farmers had smartphones or easy access to the internet. Future programs could explore options to address this limitation.
2. **Follow-up:** Continuous support and follow-up sessions will be essential to ensure sustained adoption of digital payments.

Conclusion:

The Farmers' Awareness Program on Digital Payments in Macharam Village was a step toward enhancing financial inclusion and promoting digital literacy among local farmers. The program empowered farmers with knowledge and skills to make their financial transactions more efficient and secure. The positive response from the community encourages the continuation and expansion of such initiatives in the future.

Acknowledgments:

We extend our gratitude to the residents of Macharam Village, JadcherlaMandal, for their enthusiastic participation in the program. We also thank the faculty and staff of our college for their support in organizing and conducting this event.

This report signifies our commitment to contributing to the welfare and empowerment of local communities through education and awareness initiatives.



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Signatures :

Faculty

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